

6<sup>th</sup> EDITION

2027

DIAGNOSTICON

# AI DRIVEN LAB EXCELLENCE

PRECISION | SAMPLES | SAFETY

*EMPOWERING LABS*

*AI FOR SAFER SAMPLES, BETTER CARE*

## SPONSORSHIP BROCHURE



PATIENT ID: L. CHEN (48m) | LAB 09

ADJECTIVES | ONCO-GENES

**METABOLIC PROFILE**

DRUGNAME	DOSE	RESIDUE
ELANOVINE	125 mg	11.9%
MAAT	300 mg	61.8%
KALIVICINE	30.5 mg	11.3%
CEGROKINE	7.5 mg	6.3%
CODE CRIMAS	175 mg	7.8%
CEPIUS	113.2 mg	11.9%
AMM PASTAUME	15 mg	0.1%
TAROCINE	110 mg	11.4%
CEGROKALA	7.8 mg	4.7%
EMOCHINE	0.5 mg	0.1%

33% 55% 14%

**METABOLIC SCAN**

CELL ANALYSIS

CRUDE BYTES: 100

CARDIO MARK: 90.123 PPM

GENO DRUGAIN BIKE: 100 PPM

CRANINE: 622 PPM

CRACKO NUMBER: 10 PPM

CRACKO NUMBER: 0.03%

COMMENTS: NUMBER: 10

PERFORMANCE

GENOMIC MARKER

PERFORMANCE

**FULL BODY MAP**

**CARDIO-VASCULAR ASSESSMENT**

METABOLIC SCAN

LAB 09

# Join Us as a Premier Partner

We are delighted to invite you to join us at **CAHO DiagnostiCON 2027**, the flagship Diagnostic Conclave hosted by the Consortium of Accredited Healthcare Organizations (CAHO).

As we gear up for the main event, we're excited to announce insightful Pre-Conference Workshops from **June 2026** taking place at the leading hospitals across the country.

This year's theme, "AI Driven Lab Excellence: Precision, Samples, Safety" underscores the vital role of cutting-edge diagnostics in building a self-reliant India. The conference will spotlight the technologies and innovations that are crucial to delivering worldclass healthcare, envisioning a future where every citizen has access to accurate and timely medical care. Advanced diagnostics will be celebrated as the backbone of an inclusive healthcare system, propelling both national health and progress.



This landmark event will be held on

**20<sup>th</sup> & 21<sup>st</sup>**  
**FEBRUARY 2027**

**RAMAIAH**  
**MEDICAL COLLEGE,**  
BENGALURU (KARNATAKA), INDIA

# As a partner, you'll have the exclusive opportunity to

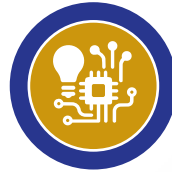
## 2000+

industry leaders, experts, and decision-makers come together to connect, collaborate, and exchange insights.



## Mega Industry Expo

showcasing cutting-edge innovations, technologies, and products at the center stage



## Live Quiz

along with panel discussions, debates, and paper & poster presentations to boost engagement and visibility.



## Stakeholders

engagement to build meaningful connections and explore strong strategic alliances.



This is your chance to be a part of something transformative, in a city renowned for its rich cultural heritage and vibrant healthcare community. Your partnership will not only elevate the conference experience but also position your organization at the forefront of diagnostic and healthcare excellence.

We eagerly anticipate welcoming you to **CAHO DiagnostiCON 2027**.

## Let's collaborate

to drive the future of  
healthcare together



**500+**

HOSPITALS /DIAGNOSTIC  
CENTRES



**50+**

SPONSORS, PARTNERS  
& EXHIBITORS

CAHODiagnostiCON brings together key aspects of diagnostic sciences, the management of diagnostic chains, patient and healthcare worker safety, and insights into quality improvement.

# The **6th** edition

of this unique event offers  
a comprehensive view across the  
entire diagnostic spectrum



Backed by CAHO and held just  
before CAHOCON - India's premier  
quality conference for healthcare  
providers



Understand the lessons learned from thousands of diagnostic  
businesses in the country in successfully managing and  
running diagnostic chains.

# STAND OUT FROM THE REST!



## Title Sponsor INR 15,00,000

(18% GST EXTRA)

01

**Maximum Brand Visibility**



Company logo prominently featured across all event collaterals, ensuring strong brand presence throughout the conference.

Extra premium exhibition stall space for effectively showcasing products, services, and innovations to attendees.



**Premium Exhibition Advantage**

02

03

**Dedicated Thought Leadership Session**



Exclusive 1-hour plenary session slot to present insights, expertise, and industry leadership.

Opportunity to host 2 pre-conference workshops for direct engagement with participants and professionals.



**Interactive Workshop Opportunities**

04

05

**Exclusive Product Launch Platform**



Dedicated slot for unveiling and launching new products before a targeted industry audience.

Company literature inserts included in delegate kits for enhanced brand recall and information sharing.



**Direct Delegate Reach**

06

07

**Venue-Wide Digital Promotion**



3-minute promotional video display on e-screens placed at various strategic locations within the venue.

3-minute video display in the main conference hall during session breaks for maximum audience attention.



**Prime Hall Screen Visibility**

08

09

**Complimentary Delegate Access**



20 complimentary conference delegate registrations for company representatives, networking, and participation opportunities.

# SPONSORSHIP TIERS

DISCOVER THE MARKET AT OUR EXCLUSIVE  
DIAGNOSTICS EXPO



## Platinum Sponsor INR 12,00,000

(18% GST EXTRA)

01

**Enhanced Brand Presence**



Company logo prominently featured across all event collaterals for maximum visibility and recognition.

Premium exhibition stall space dedicated to showcasing products, services, and innovations to attendees.



**Premium Showcase Opportunity**

02

03

**Exclusive Speaking Platform**



45-minute session slot to share industry expertise, insights, and thought leadership with delegates.

Opportunity to host 1 pre-conference workshop for interactive discussions and direct audience engagement.



**Pre-Conference Engagement**

04

05

**Targeted Brand Communication**



Company literature inserts included in delegate kits to reach every registered participant effectively.

2-minute promotional video display at multiple locations across the venue for continuous brand



**Venue-Wide Video Promotion**

06

07

**Main Hall Screen Visibility**



2-minute video display in the main hall during conference breaks to capture audience attention.

15 complimentary conference delegate registrations for networking, participation, and brand representation.



**Complimentary Delegate Access**

08

# SPONSORSHIP TIERS

DISCOVER THE MARKET AT OUR EXCLUSIVE  
DIAGNOSTICS EXPO



## Gold Sponsor INR 10,00,000

(18% GST EXTRA)

01

**Consistent  
Brand Visibility**



Company logo prominently featured across all event collaterals to strengthen brand recognition throughout the event.

Regular exhibition stall space for effectively displaying products, services, and promotional materials.



**Product Showcase  
Space**

02

03

**Focused Speaking  
Opportunity**



30-minute session slot to present key insights, expertise, and business solutions to the audience.

Opportunity to be the Knowledge Partner for any one pre-conference workshop, enhancing industry credibility and engagement.



**Knowledge Partnership  
Association**

04

05

**Direct Delegate  
Outreach**



Company literature inserts included in delegate kits for impactful communication with attendees.

1.5-minute promotional video display at various locations across the venue for continuous visibility.



**Strategic Venue  
Promotion**

06

07

**Conference Hall  
Brand Exposure**



2-minute video display in the main hall during conference breaks for enhanced audience reach.

10 complimentary conference delegate registrations for company representatives and networking



**Delegate  
Participation Benefits**

08

# SPONSORSHIP TIERS

DISCOVER THE MARKET AT OUR EXCLUSIVE  
DIAGNOSTICS EXPO



## Silver Sponsor

# INR 7,50,000

(18% GST EXTRA)

01

**Strong Brand Presence**



Company logo prominently featured across all event collaterals for enhanced visibility and brand recognition.

Regular exhibition stall space for showcasing products, services, and company offerings to attendees.



**Dedicated Exhibition Space**

02

03

**Speaking Opportunity**



15-minute session slot to present key insights, expertise, and business highlights to the audience.

Company literature inserts included in delegate kits to directly connect with participants.



**Effective Brand Communication**

04

05

**Venue-Wide Promotional**



1-minute promotional video display at various locations across the venue for wider audience reach.

8 complimentary conference delegate registrations for participation, networking, and company



**Complimentary Delegate Access**

06

# SPONSORSHIP TIERS

DISCOVER THE MARKET AT OUR EXCLUSIVE  
DIAGNOSTICS EXPO



## Bronze Sponsor INR 5,00,000

(18% GST EXTRA)

01

**Enhanced Brand  
Visibility**



Company logo prominently featured across all event collaterals to maximize brand awareness throughout the event.

Regular exhibition stall space for showcasing products, services, and business offerings to attendees.



**Product Display  
Opportunity**

02

03

**Breakfast Session  
Opportunity**



15-minute breakfast session slot to share industry expertise, insights, and engage with attendees.

07 complimentary conference delegate registrations for networking, participation, and company representation opportunities.



**Complimentary  
Delegate Access**

04

**FOR CUSTOMISED SPONSORSHIP  
OPPORTUNITIES, PLEASE WRITE TO US AT  
DIAGNOSTICON@CAHO.IN**

# PARTNERSHIP & BRANDING OPPORTUNITIES (+ 18% GST RCM)



## BANQUET DINNER SPONSOR

**INR 5,00,000**

Company Logo prominently featured on event backdrops, including signage at the dinner area

Opportunity for a welcome address at the event, including a product launch, if applicable

Reserved VIP Table for 10 company representatives

Exclusive information desk at the venue for distributing branded materials or promotional items

Acknowledgement & recognition during the conference

## BREAKFAST / LUNCHEON MEET SPONSOR

**INR 3,00,000**

**HOST EXCLUSIVE BREAKFAST/ LUNCH SESSIONS FOR A SELECT AUDIENCE**

20-minute breakfast session slot to share industry expertise, insights, and engage with attendees.

Exclusive sponsorship for a niche of conference visitors with the chance to network and present

Company logo in session backdrop

Company literature inserts in delegate kits

5 Complimentary Conference Delegate Registrations



## TEA / COFFEE BREAK SPONSOR

**INR 2,00,000 (PER DAY)**

Company logo prominently featured on event backdrops, including signage at the tea/coffee area.

Exclusive information desk at the venue for distributing branded materials or promotional items.

20-minute breakfast session slot to share industry expertise, insights, and engage with attendees.

Acknowledgement & recognition during the conference and break times

3 complimentary conference delegate registrations

# PARTNERSHIP & BRANDING OPPORTUNITIES (+ 18% GST RCM)



## CONFERENCE LUNCH SPONSOR

**INR 4,00,000** (PER DAY)

Company Logo prominently featured on event backdrops including signage at the lunch area, menus.

2 Pre-conference workshops

20-minute breakfast session to share expertise and engage with attendees.

Exclusive information desk for the company at the venue

Company Literature inserts in delegate kits

5 Complimentary Conference Delegate Registrations



## CONTESTS & AWARDS SPONSOR

**INR 2,00,000**

Company Logo prominently featured on event backdrops including awards presentations

Opportunity for a representative to conduct the contest and present awards

3 Complimentary Conference Delegate Registrations



## DELEGATE KIT PARTNER

**INR 4,00,000**

Branded Delegate Bag

1 Branded stick kit book and pen for Delegates

Company Logo prominently featured on event backdrops

Company Literature inserts in delegate kits

5 Complimentary Conference Delegate Registrations

# PARTNERSHIP & BRANDING OPPORTUNITIES (+ 18% GST RCM)



## PRODUCT LAUNCH SLOT

**INR 2,00,000**

Product launch slots are provided between sessions in the main conference hall

Maximum time of 5 mins per slot

Longer product launches may be conducted in the mega expo pavilion at customized pricing

3 Complimentary Conference Delegate Registrations



## SOUVENIR ADS

Back Outer Cover Page	INR 2,00,000
Front Inside Cover Page	INR 80,000
Back Inside Cover Page	INR 70,000
Front Inside Cover Page	INR 50,000
Full Page Ad (any page)	INR 40,000
Half Page Ad	INR 25,000

**FOR CUSTOMISED SPONSORSHIP OPPORTUNITIES, PLEASE WRITE TO US AT [DIAGNOSTICON@CAHO.IN](mailto:DIAGNOSTICON@CAHO.IN)**

# STALLS & TRADE EXPO

(+ 18% GST RCM)

## PREMIUM STALL

**INR 1,50,000(FOR 2 DAYS)**

Company Logo prominently featured on event backdrops

3x2m exhibition space

Octonorm setup with fascia branding and basic electrical connections

3 Complimentary passes for company representative



**3X2 MTR**

## REGULAR STALL

**INR 1,00,000(FOR 2 DAYS)**

Company Logo prominently featured on event backdrops

2x2m exhibition space

Octonorm setup with fascia branding and basic electrical connections

2 Complimentary passes for company representative



**2X2 MTR**

**FOR CUSTOMISED SPONSORSHIP  
OPPORTUNITIES, PLEASE WRITE TO US AT  
DIAGNOSTICON@CAHO.IN**

# ONSITE BRANDING

(+ 18% GST RCM)



## SEAT BACK BRANDING

**INR 2,00,000** (PER DAY)

Printed advertising on the back-side or top of conference hall chairs

3 Complimentary Conference Delegate Registrations



## BREAK-TIME AD ON MAIN CONFERENCE SCREENS

**INR 1,50,000** (FOR 2 DAYS)

Duration - 2 min

Video ad in main conference screens during breaks

1 Complimentary Conference Delegate Registration



## EXPO SCREEN ADS

**INR 1,00,000** (FOR 2 DAYS)

Duration - 1 minute

Video ad in rotation over screens kept at key locations in expo and lunch area

1 Complimentary Conference Delegate Registration



## STANDEE PACKAGE

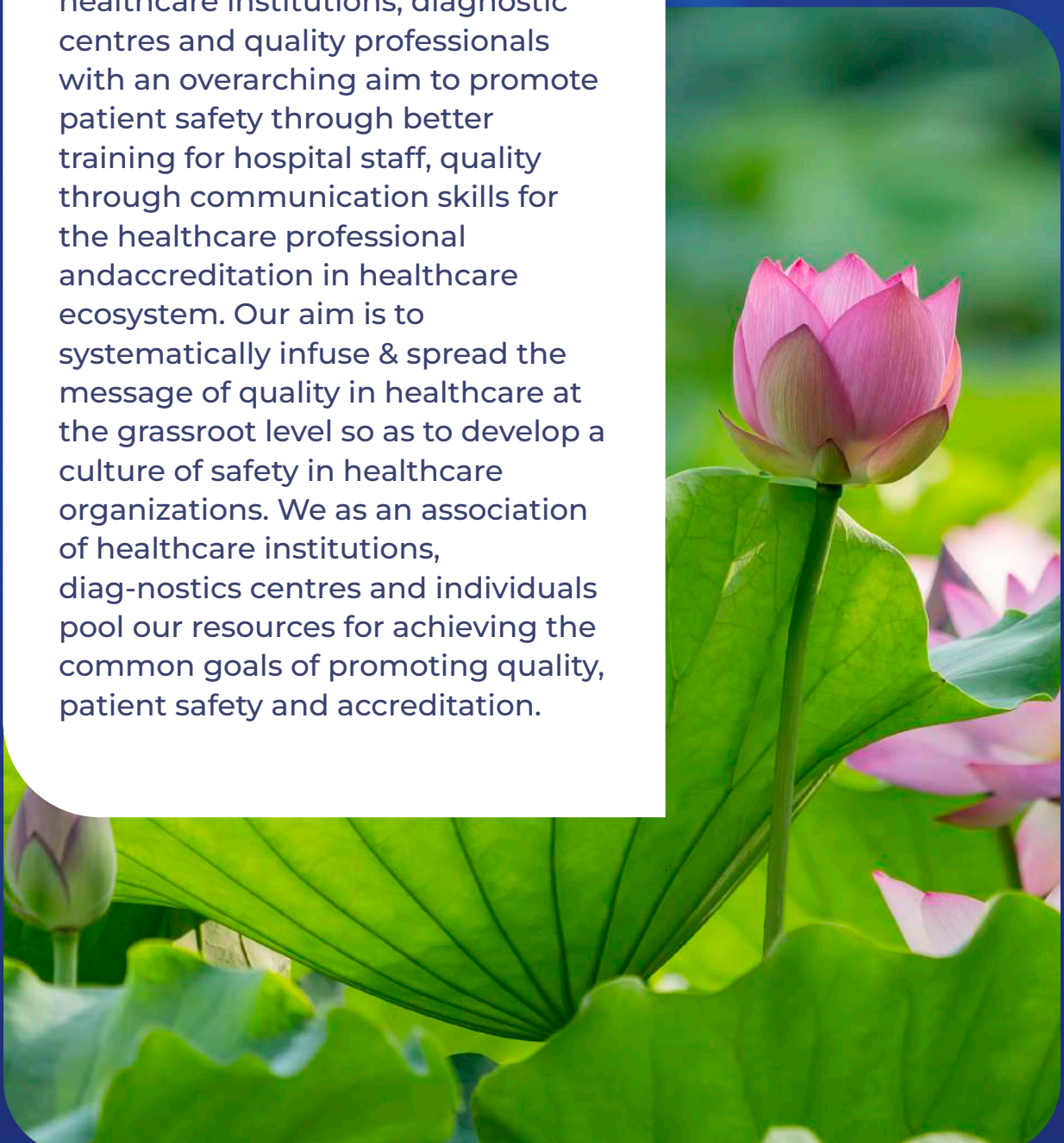
**INR 50,000** (FOR 2 DAYS)

2 standees placement at key locations in the venue

1 Complimentary Conference Delegate Registration

# ABOUT CAHO

A not-for-profit body representing healthcare institutions, diagnostic centres and quality professionals with an overarching aim to promote patient safety through better training for hospital staff, quality through communication skills for the healthcare professional and accreditation in healthcare ecosystem. Our aim is to systematically infuse & spread the message of quality in healthcare at the grassroot level so as to develop a culture of safety in healthcare organizations. We as an association of healthcare institutions, diagnostic centres and individuals pool our resources for achieving the common goals of promoting quality, patient safety and accreditation.





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